GOVERNMENT OF INDIA
MICRO,SMALL AND MEDIUM ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:2453
ANSWERED ON:14.12.2015
Indian Toys Industry
Nishad Shri Ajay

Will the Minister of MICRO,SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) the details of the production, domestic sale and export of Indian toys during each of the last three years;

(b) whether the Indian toys industry is affected by import of Chinese toys;

(c) if so, the details thereof along with the corrective steps taken by the Government in this regard: and

(d) whether any quality norms are being followed in the manufacturing of toys in the country and if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF
MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI GIRIRAJ SINGH)

(a): The details of production, domestic sale and export of Indian toys during last three years is as under;
<pre>
Year Production
(Rs. in Crores) Domestic sale
(Rs. in Crores) Exports
(Rs. in Crores)
2012-13 7500 6000 1170.58
2013-14 9000 7500 1561.05
2014-15 10800 9200 1786.02
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(b): Yes, Madam. Indian toys industry is affected by import of Chinese toys.

(c): Department of Consumer Affairs, Ministry of Consumer Affairs, Food and Public Distribution, introduced the Bureau of Indian Standards Bill 2015 in the Parliament on 7.8.2015. The Bill contains "To enable the Government to bring under the mandatory certification regime such article, process or service which it considers necessary from point of view of health, safety, environment, of deceptive practices, security etc.; This will help consumers to get ISI certified products and will also help in preventing import of sub-standard products."

However, Ministry of MSME has been promoting & developing the MSME Sector as a whole including Toy Industries through various schemes & programmes in the area of Designing, Market assistance, Technology up gradation, Credit facilitation and Cluster/Infrastructural Development. Toy industry units and Toy Industry Associations can submit proposals to the Ministry under schemes suitable to them.

(d): Bureau of Indian Standards (BIS) formulated IS 9873 (Part I, II, & III) as quality norms for Toys to ensure the safety and quality of the product.